



THE “Secret Something” To Successfully Working at Home

The average person CAN be successful working out of their home if they have the right secret ingredient.

eveVENTURE

*You’ve got
what it
takes....*

*Now let’s
mix it with
the right
ingredient!*

Working from Home....Easier Said Than Done?

So you want to work from your home....Common sense tells us that working from our home and making a consistent income is easier said than done. There are hundreds of ideas out there for us to try, right?

You can come up with the next bright idea or the next “it” item that’s popular in crafts or gadgets. If you have the skills, you can start a bookkeeping business or skilled consulting business. Others develop new services for their community. We’ve seen everything from housecleaning services, organizing, home decorating, mobile grooming for pets, and even a mobile pooper scooping service for your backyard! All those are needed services in a community but most of them involve things that either require an ongoing investment (of either your money for supplies or your time away from your home and family).

Then you have the “home business opportunities” and wow, there are lots of those too! Just take a look at this list of companies offering ways to work for yourself:

| | | | | |
|---------------|------------|----------|-----------------|----------------|
| Amway | HerbaLife | Avon | Arbonne | Mary Kay |
| Pampered Chef | Party Lite | Scentsy | Tupperware | Beach Body |
| Beauticontrol | Advocare | Formor | MonaVie | Shaklee |
| Nutrigenix | Sozo Life | Isagenix | At Home America | Discovery Toys |

This is just a tiny sample of so called “home businesses” who offer to help you become debt free if you’ll just sign on with them. There are literally hundreds of these type of businesses and a good many of them don’t last that long. It seems like new ones start up all the time.

Most of them have representatives that tell you what kind of money you can make and what can be yours when you join with them.

To Make Money, You Need the *Secret Something*

You could probably be successful at any of them IF you had the right “secret” *something* it takes to be successful with them OR (said another way) you will probably be unsuccessful with most of them because you don’t have the right *secret something* you need to succeed. The problem is: Most company representatives don’t know where to begin so they can offer you that *secret something*.

A company can present you with a brilliant presentation on why they are so awesome. They can show you facts, statistics, company track record, company compensation plan. The company reps can show you a list of awards and tell you they have been in business for 20+ years. They can tell you how much money their company made last year and that the company is debt free. They may have credentials written out in a list

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that is a mile long. None of that is what really counts when it comes down to that final question: *Do I believe it will it work for ME?*

Now, don't take this wrong. Any company you are considering investing your time or money into *should* provide you with all those things. You definitely want to know their track record, credentials, financial status, how great their products are and how the company performs in any given economic environment. However, those are just the basics. The bulk of their presentation shouldn't focus on these things if they are presenting this to you as an income opportunity or way to work from home. They should already meet this list of criteria *before* you move on to finding out whether or not they have that *secret something* you need to be successful.

Brenda's Story (Yours too?)

Let's use an example. We'll use a fictitious woman and name her Brenda Jones. Brenda is a "part time" stay at home mom. She has a part time job when her kids are in school and she is pregnant with her third baby. Her husband works long hours and they are struggling financially. They are excited about the new baby but worried about the cost of day care in relation to what Brenda makes at her part time job. Brenda would really like to stay home with her baby after it's born but the family needs the income her part time job brings in. If she factors in the cost of daycare, it looks like a large portion of her part time income will be eaten up in those costs. Brenda decides to look into a home business opportunity. It might be like the ones listed above or a different one. We'll call it XYZ Company.

Brenda looks at XYZ and is convinced by the representative that it's an awesome company. They broke a sales record last year and have been operating in business for about 10 years. Brenda is told she can work her XYZ business at home, using the Internet, or in person by networking and hosting home parties and demonstrations. Brenda is excited! She's found something she can do and be home when the baby comes. She pays the investment the company asks for. Unfortunately, it's about \$400 and her family doesn't have it in cash so she puts it on a credit card telling herself she'll pay it off with her new home business. She's ready to go.

Only when Brenda gets started, it's not as smooth as she thought it would be. First her "sponsor" tells her that she needs to buy some training CD's – so she does that. Then she tries to talk to her friends and family. They look at her like she's turned into a pushy salesperson OR they tell her she's joined "one of THOSE" companies and look at her like she's brain dead. Brenda decides to advertise in her local paper and gets quite a few calls and even presents the XYZ opportunity and products to these people but no one wants to join her. She tries using contacts generated through online advertising. Same results. She doesn't hear from her sponsor very often either. Brenda pushes at it daily though. She is consistent; she works on this new business several hours a day.

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So many companies and their representatives lose out and miss out on the Brenda's of the world because they didn't provide a key element. They didn't provide that *secret something* that makes the puzzle click into place for the new person. The *secret something* gives the new person exactly what they need to achieve their goal. It's an ingredient that must be combined with consistent work by the new person.

Why is this ingredient important? The majority of people out there like to *say* they worked x amount of hours a day or per week. Yet, in reality, they were not *really* working. They weren't putting the required effort in to their business. They were doing things blindly hoping it was the right activities. So, instead of placing the blame in the right place, they blame the company. "It doesn't work" Or "It just wasn't for me" are some common phrases these folks use. But people like Brenda? Who really WANT something? The people who have strong reasons **WHY** *and go for it* are truly gems with hearts of gold. The reasons might be: to stay home with their baby, to pay off debts, to secure their retirement, home school their children, to take care of their responsibilities, etc. There are some folks who truly work hard. They work consistently. They simply want their consistent and dedicated efforts to pay off.

If the new person contributes the effort and the work but the *secret something* isn't there, guess what happens?

You probably know the answer. What do you think happens to Brenda? Maybe you've been a version of Brenda so you know already. Even if you haven't been in Brenda's shoes, you can guess. Without the *secret something*, Brenda is out her investment and can't pay it back on the credit card. She went further into debt trying to host parties and give samples out to prospective customers. Eventually *she gives up* and the new baby arrives into a debt filled home. Baby goes into daycare. Worse, Brenda has to get a FULL time job. Brenda doesn't have anything against moms having full time careers. But she wanted time home with her last baby. Relations with her husband were very tense because of the extra money they were out. Their household budget took a hit.

Countless people can identify with Brenda. Maybe they have never been a mom. Maybe they are a dad. Maybe they are the spouse that watched their partner go through something like this scenario. Maybe they were the college student struggling to make it on their own. Some folks were trying to secure their retirement and found that to be seemingly impossible with a scenario like this.

How can this be fixed? What is the solution?

Obviously, many home businesses do work. We've all heard of folks who've been successful at them. This eBook was written by a stay at home mom who went through bankruptcy, surprise pregnancy after 35 yrs., divorce, moving 7 times in 7 years, miscarriages, immune disorders, remarriage and more. That's a lot of life! Yet, with all that "life" going on, she managed to generate, on average, over \$95,000/ year for 9+ years from the comfort of home. EveVenture has members who have also been through all kinds of life: pregnancy, divorce, moves, children with disorders, illness, disease, natural disasters, death in the family, financial blows, and a whole myriad of experiences that could cause someone to have trouble succeeding at any venture. And yet these people have continued to generate full time income and higher levels of part time income on a very consistent basis for many years. What is their *secret something* that gave them the ability to become successful?

You might think that these people probably had some prior experience at working in a home based business. Maybe they were in sales or marketing; so something where you have to "sign up" people just came easy to them. After interviewing and talking with each of them, it was found that none of them had worked in a home business of the nature we are talking about.

Ask the Question Again: What is their *secret something* that gave them the ability to become successful?

It comes down to this: You can choose the company with the best compensation plan, the best track record, the most prosperous years, the biggest sales, the most solid of products, and the most awards but if you do not have that extra *secret something* the average person will not be successful.

The *secret something* is the right mentoring and training system in place combined with solid effort. The training system should be based on **How the Average Person Makes Consistent Income in a Work at Home Business**. The instructional program should teach you **How to Make Money at Home on a Shoestring Budget**. It should show you the basics of the business and also be FREE. You should be able to learn the inside tips and tricks to making the business work. If there are customers to attract the program should teach you how and where to find these customers. It should have options that include everything from *how* to approach people that you know (without sounding "sales-y"), *what* sources to use if you want to work using the Internet and more. It should feature training and options to use that are already proven successful.

Whatever the route to making money with the company is, there should be detailed and easy to follow training. There should be options for you to get more training as you gain experience.

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What would that be worth to the average person? Knowing they had a simple, easy to follow plan, they could add their consistent effort and dedication and get successful results! In many cases, this would bring them home with their family for good or get them out of debt.

The final question you might be asking yourself is:

Where do I find this sort of instruction? Or Where do I find a system that provides the ingredients of the “secret something?”

We don't know exactly what the other companies provide but we do know that EveVenture has all the components in place and their resources are free to use when you get started. We know that they teach you how to be successful, provide you with some amazing resources for free and give you one on one coaching at no charge to.

If you haven't already, be sure to contact your EveVenture representative and ask for a detailed overview of how they can help you. The appointment is free and you learn a lot.

Speaking of learning a lot, be sure to check out our [free report](#) on what specific questions you should ask of any type of home business opportunity.